

2025 at a Glance

Since its launch in March 2025, the [Alliance for Breast Cancer Policy](#) has convened leading organizations to advance access, affordability and improved outcomes in breast cancer care.

Here are seven ways the Alliance has, in less than a year, ignited meaningful progress towards policies that ensure timely, affordable, high-quality care for people with breast cancer.



1. Aligning on Policy Solutions

The Alliance's first legislative priority is building awareness and support for the reintroduced Access to Breast Cancer Diagnosis, or ABCD, Act ([S.1500/H.R. 3037](#)). The bipartisan, bicameral legislation requires private health plans to cover diagnostic and supplemental breast imaging – with no out-of-pocket costs for patients.

The bill was reintroduced by Reps. Debbie Dingell, Debbie Wasserman Schultz, and Brian Fitzpatrick, as well as Sens. Jeanne Shaheen and Katie Britt.

Alongside its support of the ABCD Act, the Alliance is prioritizing efforts to accurately capture the scope and experiences of people living with metastatic breast cancer. By working with regulatory and scientific agencies to improve data collection and ensure every individual with metastatic disease is counted, the Alliance aims to better equip policymakers to strengthen treatment access, allocate resources appropriately and improve outcomes for this community.



2. Fueling Policy Discussion

In April 2025, the Alliance hosted its first [Capitol Hill briefing](#), highlighting the ABCD Act as a national model for reducing barriers to breast cancer diagnosis. Featuring patient and clinician voices, the event drew 100 attendees and underscored the need for timely, equitable care.

During Breast Cancer Awareness Month, October 2025, the Alliance partnered with The Hill for a [policy conversation](#) in Washington, D.C., drawing 85 in-person attendees and 200,000 online views. Reps. Debbie Dingle and Beth Van Duyne underscored the need for full insurance coverage for diagnostic and supplemental imaging.



3. Collaborating for Change

In May 2025, Alliance member organizations convened in person for the first time at the American Society of Clinical Oncology Annual Meeting to discuss strategies to grow support for the ABCD Act, address data gaps in metastatic breast cancer and strengthen the Alliance's collective policy voice.



4. Advocating for Access on Capitol Hill

More than a dozen Alliance member organizations traveled to Capitol Hill in October 2025 to urge congressional action on the ABCD Act. Advocates met with nearly forty offices in person – with more virtual meetings – demonstrating strong, community-wide support for the ABCD Act.



5. Taking the Pulse on Public Opinion

The Alliance commissioned a [national survey](#) of 1,000 Republican primary voters, finding broad support for policies that ensure early breast cancer diagnosis. Ninety-five percent of polled voters favor full insurance coverage for breast imaging, and more than half would be more likely to support a member of Congress backing the ABCD Act. Respondents also recognized the urgency of eliminating out-of-pocket costs and expanding access for rural, lower-income, Black and Hispanic women.



6. Strengthening Visibility in the Media

Since March 2025, the Alliance has strengthened its media presence, with coverage of its first Capitol Hill briefing featured across multiple news outlets. Television clips of the briefing were shared on Washington, D.C. and Los Angeles NBC local news outlets. The briefing was also featured in online articles including [The Healthy Parade](#), [Yahoo](#), [AOL](#), [The Flow Space](#) and [Investors Hangout](#). During Breast Cancer Awareness Month, an [op-ed](#) published in The Hill by Dr. Eileen Barrett and Molly Guthrie further highlighted the ABCD Act as a bipartisan solution to reducing barriers to timely, affordable breast cancer care.



7. Amplifying Digital Advocacy

During Breast Cancer Awareness Month, the Alliance strengthened its digital advocacy to highlight the need for the ABCD Act. Facebook and LinkedIn posts generated a combined 3.2 million impressions and more than 3,000 link clicks. To further amplify the national survey findings, the Alliance released a [YouTube video](#) distilling the results, which has received more than 250,000 views since its October release.

The Year Ahead: Amplifying the Alliance's Vision and Mission

In the coming year, the Alliance will build on this momentum by deepening engagement on Capitol Hill, working with key federal agencies, expanding public education efforts, and continuing to elevate the voices of patients, clinicians, and other advocates. By uniting expertise across sectors, the Alliance will continue driving meaningful policy progress to ensure every person affected by breast cancer has access to the care they need, when they need it.



ALLIANCE FOR BREAST CANCER POLICY

About the Alliance for Breast Cancer Policy

Launched in 2025 by Susan G. Komen, the Alliance for Breast Cancer Policy unites more than 30 advocacy organizations to transform breast cancer care through policy innovations.

