

# Breast Imaging Access

Insights from 2025 National Polling Data



**Many Americans assume that their health plan covers preventive care at no cost to them. But when it comes to breast cancer screening, that's not always the case.** Women who require breast imaging beyond a basic mammogram may discover that they owe hundreds or even thousands of dollars out of pocket.

## National Polling Findings

New national polling suggests that Americans are ready for a change.

One thousand Republican primary voters were surveyed in July and August 2025. The resulting data make it clear that, when it comes to breast cancer, voters agree:



### Preventive care means preventive care.

**95% of polled voters say insurance should cover the full cost of all recommended breast imaging, not just routine screening mammograms.** When asked about specific scenarios, polled voters agreed that coverage at no cost to patients should apply to diagnostic (94%) and supplemental breast imaging (92%).



### Access to breast cancer diagnosis is a congressional obligation.

**90% of polled voters, once briefed on the provisions of the federal Access to Breast Cancer Diagnosis Act, supported the legislation.** The bill would require private health plans to cover all necessary breast imaging at no cost to patients. More than half reported being more likely to vote for a member of Congress who supports the legislation.



### Early detection saves lives and lowers costs.

**85% of polled voters support the ABCD Act** because it helps women get the answers they need sooner, when survival is more likely and health care costs are less.



### Everyone deserves timely answers on breast cancer.

**More than 70% of polled voters support the ABCD Act because it would expand access** to necessary breast imaging, including for rural, lower-income, Black and Hispanic women, who are more likely to skip follow-up care due to cost.



### States are leading the way—but federal legislation is needed.

**At least 32 states have taken action to eliminate patient cost sharing for diagnostic or supplemental imaging**—with little-to-no impact on insurance premiums. But gaps remain. Without a federal policy, patients' access still depends on where they live.

**Breast cancer won't wait.  
Neither should coverage for life-saving screening.**



## ALLIANCE FOR BREAST CANCER POLICY

### About the Alliance for Breast Cancer Policy

Launched in 2025 by Susan G. Komen, the Alliance for Breast Cancer Policy unites more than 30 advocacy organizations to transform breast care through policy innovation.

